BEST EFFORT

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1. Kind of contracts

1.1. Distribution

« To use its best efforts to promote and maintain a high volume of sales»

« The Gallery agrees to use its best efforts to sell the consigned work and … to develop a market for the works of the artist in the exclusive territory»

1.2. License

"To use its best efforts to promote world-wide licensing and use of the licensed apparatus to government and non-profit institutions during the first two years of this Agreement and hereafter, or at such earlier time as Western may elect, to all other possible sublicenses of such apparatus »

1.3. Employment

« Employee shall devote his best efforts and his entire time to the performance of his duties »

1.4. Management

«The Company shall provide the Consultant with such information as he may require from time to time to assist the latter in managing the business of the company. The Company shall use its best efforts to assist the Consultant in the proper operation of the Company »

SAMPLE

2. Comfort letter

« If the borrower is unable, for any reason, to effect any payment under such loan agreement when due, we shall use our best efforts in order to have funds available to the Borrower… in amount sufficient to make any such payment »

3. Joint venture and cooperation

In the framework of the activities under the present Agreement, A and B, each one for what he is concerned, undertake to use their best efforts so as to take due account of the other party's interests, not to act intentionally in a way that may harm the other party's image, interests and lifestyle, as well as not to make participate, directly or indirectly, the other party to an activity considered by such party as conflicting with its image, interests or convictions.

SAMPLE